

**Enforcing Underage Drinking Laws Tabloid**  
**Survey Responses**  
**Compiled July, 2009 - June, 2010**

<b>What is your age range?</b>	<b># of Responses</b>
Under 18	15
18-25	17
26-50	74
Over 50	62
Total	168

<b>Are you...</b>	<b># of Responses</b>
Male	54
Female	114

<b>How did you receive the Underage Drinking tabloid?</b>	<b># of Responses</b>
Newspaper	72
School	26
Community Organization	34
Other (please specify)	ODP web site – 9; Courthouse -3; Teacher (D/A) – 4; Prevention Conference – 1; Developer – 1; Long Valley Advocate – 1; RADAR -3; Rotary Club – 1 E-mail – 1; Public Health Department – 1; ISCA -1; Valley County Annex – 1; Boise School District Office -1; Work -1; Jacksons Store -1; Family Member – 4; Mt. Home Air Force Base – 1; Region 4 DHW - 1

<b>Prior to reading this publication, how aware were you of the effects of alcohol on the developing adolescent brain?</b>	<b># of Responses</b>
Knew nothing	13
Knew a little	100
Knew a lot	55

<b>To what extent did you read the Underage Drinking tabloid?</b>	<b># of Responses</b>
Scanned whole publication	39
Read selected articles	45
Looked at the graphics	6
Read the entire publication	78

<b>What is your zip code?</b>	<b># of Responses</b>
54017	1
83201	9
83202	2
83204	1
83213	1
83221	1
83318	1
83274	1
83311	1
83316	1
83301	1
83333	3
83338	1
83340	2
83352	1
83401	2
83402	2
83404	5
83405	1
83406	2
83422	2
83431	1
83434	1
83440	2
83442	3
83445	1
83501	1
83522	1

<b>What is your zip code?</b>	<b># of Responses</b>
83523	2
83536	1
83539	1
83543	1
83544	2
83605	1
83610	3
83611	2
83616	3
83617	2
83622	1
83626	2
83628	1
83629	1
83632	1
83634	2
83638	4
83641	1
83642	4
83644	2
83645	1
83646	4
83647	3
83651	3
83655	1
83661	4
83672	2
83686	8
83702	5
83703	2
83704	2
83705	6
83706	2
83709	6
83714	1
83801	1
83832	2
83843	5
83860	1
83861	1
83706	7
83709	1
83714	1
83716	5

<b>What is your zip code?</b>	<b># of Responses</b>
86334	1
89654	1
89654	1
97914	1
98063	1
99163	1

<b>As a result of reading this publication, how likely are you to take steps to reduce the availability of alcohol to underage youth in your home?</b>	<b># of Responses</b>
Somewhat more likely	22
Much more likely	68
No change	23
We never have alcohol in our home	55

<b>How do you plan to use the information contained in the publication? You can select multiple answers</b>	<b># of Responses</b>
Share with family or friends	104
Share with youth under 21	89
Pass the publication on to someone else	63
Request more copies to give to others	36
Won't use	10

<b>Knowing that alcohol can damage the developing brains of adolescents, how strongly do you feel that alcohol must not be made available to youth in your community?</b>	<b># of Responses</b>
No opinion	14
Strongly	48
Very strongly, and I will do my part to make it unavailable	106

**Please make any comments about the Underage Drinking tabloid below:**

- A very well done publication. My 14 and 17 year old daughters were able to get important information without reading the entire publication. It made for good conversation about the topic of underage drinking.
- All opinions were unsubstantiated by any references to any published studies. Most of the "facts" were just opinions that are for the most part false. The "facts" were stated in such a way to make one believe that 50% of the people in countries such as France, Germany, and Mexico are alcoholics. This is true if you use the same criteria that are commonly used in the USA. That criterion includes having a single drink every day. That probably makes close to 100% of the people who consume alcohol in the USA alcoholics. We should do something. I think a constitution amendment prohibiting the production and consumption of alcohol should be passed or we should try publishing information that isn't mostly BS. Personally, I feel that educating children is a really good idea. However, I believe that passing off opinions as facts is a disservice to all. Perhaps we could add alcohol abuse to the war on drugs. That certainly has worked well for somebody.
- Being a middle school teacher, I plan to routinely add comments about the damaging affects to the developing brain when teens drink alcohol. I was especially impressed with the analogy of neuron development between a spindly tree versus a healthy, bushy tree. I also want to handout copies of this publication to students in my class.
- Excellent publication. Is it available in ALL the schools?
- Excellent.
- Excellent. Very well done. I will try to get more copies. The tabloid does not download as well in .pdf format. It would be nice if it could be viewed, and copied and pasted from online.
- Fabulous!
- Highly informative. A valuable resource and teaching tool for parents, teachers, etc.
- I am Very glad to see this info being sent out to educate the general public- Thank You!
- I approve anything that will save the lives or our children and the people around them.
- I found it very informative and helpful. I am going into a health-related field and plan to keep it as a resource.
- I hope this makes the general public more aware of what alcohol does to the adolescent brain development. I have been to programs available and knew this information however; a lot of people do not.
- I really liked the specific steps given for parents.
- I think Parents really need to read this....most think it's other kids and not theirs! It was very informative but not too lengthy!
- I think the drinking age should be 18. All you do is make them hide to drink.
- I would like more copies

- I'm a retired teacher and have always tried to talk to young people about alcohol and other fun things to do to get "high" and not try alcohol. I feel very strongly about the abuse of alcohol and will continue to work with the young.
- In the section "If parents don't drink, they should:" on page 5, it seems to me there should be more options for "Explain their reasons for not drinking, whether they are religious, health-related or due to family history". This makes drinking sound like a wonderful thing to do which you would only give up for very strong reasons. In fact, some people, like me, simply don't like the taste of alcohol. Like the tobacco industry, the liquor industry has managed to make alcohol sound wonderful. Everyone doesn't necessarily like it any more than everyone likes any food or drink.
- It was a very good way to spread the facts about underage drinking.
- It was a very informative, useful publication.
- It was great! Articles clearly show the dangers of underage drinking. If I had teens at home, I would definitely share this with them. I've been talking to a high school teacher who wants the info for school. I think the last page would make a great poster - I'd like one for the library here!
- It was pretty cool.
- Kids shouldn't get drunk. It's stupid..... the end.
- My family appreciated the information being available to us.
- Please devote more space to the risks of drinking and driving next time -- and of riding with a drunk driver.
- Stronger laws and punishments should be applied to anyone contributing to the delinquency of a minor concerning drugs and alcohol.
- Thank you for doing all you/we can to slow down/stop teenage drinking. Along with what we are doing we need to be praying for each teen we know and those we don't know. Thank You!
- Thank you for making this info available. Drinking alcohol to excess is a much more serious problem than smoking, because it affects other people (traffic accidents, family abuse). I have hoped we would emphasize this message.
- Thank you for the resource material.
- Thank you so much.
- Thank you!!
- The information in the tabloid was outstanding; however, I almost through it in the trash without reading it. The outside cover did not draw my immediate attention.
- This was very helpful and powerful for all that I shared it with.
- Thank You!!!
- Wow! A wonderful resource!
- Very well done.
- Great publication.
- Very well written. Eye grabbing graphics.
- Thank you for your work.
- Great publication - thank you!
- It would be great to make extra copies of this newspaper available at school for the students to bring home and discuss again with their parents.
- It was very informative.

- Great job! Thanks for publishing!
- Typically youth start drinking at parties, school sporting events and school dances. They start out with a few drinks a week, and within a very short time it becomes 4 drinks a week to 10 drinks a week and the next thing you know they turn 21 and can get alcohol and it's too late to stop they are already addicted. Those youth who do not drink at such a young age are much less likely to become alcoholics.
- Hope it helps... PeAcE
- I teach Health in our school and any additional new material that I can receive is always well received! I am also the IDFY advisor for my school.
- Thanks for the info!
- I am the health teacher at Cambridge High School. Recently at our Teacher/Parent school conferences 10/22 & 23 all teachers handed out this newspaper to every one of our parents. We have a very high turnout from our community. Please contact Mrs. Angie Lakey-Campbell our high school principal. I plan on using this news flyer in my drug education. Please send me 15 more copies if you can. Ardis Rolland Boll at Cambridge School District 40 North 4 Street, P.O. Box 39, Cambridge, Idaho 83610
- It was very interesting to read through the facts and read about all the damages it causes to the brain, I wish I had read this years ago. But now I am more educated on the facts and know what types of things to look out for. Once I have to worry about that, I have two young boys too young to worry about that with them now. But I will make sure to remember the information for them and other such as friends and relatives. Thank You.
- I was surprised that adolescents choose not to drink when there is parental disapproval. This was new to me because I thought kids would just do it whether the parents approved or not due to peer pressure. It was encouraging to hear that.
- Job well done. If there is ever anything I could do to keep others clean and free of drinking, smoking and drugs, I will do it.
- I found it to be quite informational. It opened my eyes to the serious nature of adolescent drinking.
- I really appreciate its contents and the straight forward message and delivery. I will recommend it be included in our health education classes and I have placed copies on our front counter at school.
- Information is power and this tabloid is a great tool for getting out information to help stimulate change among adults and their youth. Thank you for publishing such an impressive piece and working for the good of the young people in our lives!
- I checked "no change" on #7 because I have talked to my son about alcohol many times. I am involved in his life, and I monitor his activities. We set a good example, and do not have alcohol in our home. Great publication- Thank you!!
- I think this is a great resource for the community. It has an appealing format.
- It was very enlightening and I appreciate the information. I am very concerned about underage drinking.
- We gave the tabloid out with report cards when parents came for their parent-teacher conferences.
- This was helpful to me.

- Well done!
- Interesting and relevant information.
- If I can help I will.
- Too bad the alcohol companies do not implement this kind of information in their under 21 ads.
- Great Publication!
- Let's make one on Tobacco use, and other drugs and use an educational way to reach parents.
- The lack of knowledge by our youth is scary.
- As someone who was very recently under 21, I can say that I really don't think that this tabloid will make a big difference to underage people who read it. This is all stuff that they hear in school and from their parents, and I know that I probably would not have taken this publication seriously as a teen. However, it may cause a lot of people to think about providing alcohol to underage people.
- Thanks.
- I am putting this in our church and making available for the 12-step spiritual program at our church.
- Already trying to reduce the usage of alcohol by minors! Thank you!!
- I was attracted to the pictures to help me put the information in context, the concise bulleted list and the small boxes with facts. It was not boring.
- I'm not Republican, but kudos anyway to you two (Butch and Lori).
- This is an excellent publication, easy to read and easy to understand. How do we get more of this information to the YOUTH in the Twin Falls area? We need more community efforts to put a fence around the top of this dangerous cliff and not more ambulances down in the valley trying to pick up the wreckage of underage drinking.